

Message Text

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PAGE 01 STATE 227297

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P 142159Z SEP 76

FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA PRIORITY
AMEMBASSY CARACAS PRIORITY
AMEMBASSY QUITO PRIORITY
AMCONSUL GUAYAQUIL PRIORITY

UNCLAS STATE 227297

E.O. 11652: NA

TAGS: BEXP, CO, EC, VE

SUBJECT: NEBRASKA IOGA TRADE MISSION

REF: STATE 118020

1. NATIONAL BANK OF COMMERCE TRUST AND SAVINGS ASSOC.,
LINCOLN, NEBRASKA, NOW CO-HOST FOR NEBRASKA STATE TRADE
MISSION IN LIEU OF MID WEST TRADE ASSOC.

2. MISSION COMPOSITION IS AS FOLLOWS:

DEAN ERICKSON, EXEC. VICE PRES. AND GEN. MANAGER, AND
LESS NELSON, VICE PRES., CHIEF INDUS., INT'L DIV. MFRS.
STEEL GRAIN STORAGE BLDGS. AND GRAIN DRYING SYSTEMS.
SEEKING AGENTS AND DISTRIBUTORS. LEON MUNDT, VICE PRES.,
REINKE MFG. CO. PRODUCES DECTRIC DRIVEN ALUMINUM CENTER
PIVOT IRRIGATION SYSTEMS. SEEKS DISTRIBUTORS. BOB NEAR,
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VICE PRES. AND SALES MGR., HASTINGS IRRIGATION PIPE CO.

MFRS. ALUMINUM PIPE, BUT PRIMARILY INTERESTED IN MARKETING THE ROLLER MILL FOR LOCAL PRODUCTION OF PIPE NEAR THE MARKET. SEEKS SALES AND JOINT VENTURES. KEN BUETHE, PRES., BZD LIVESTOCK PRODUCTS. MFRS FEED SUPPLEMENTS FOR LIVESTOCK. SEEKS DISTRIBUTORS.

SELWYN HEESE, PRES. SOIL MOVER INC. ON-FARM EARTH MOVING EQ. USED FOR LAND LEVELING FOR IRRIGATION, CONSERVATION AND FEED-LOT CLEAN-UP PURPOSES. SEEKS DISTRIBUTORS AND DIRECT SALES. MISSION DIRECTOR-TOM POTTER, ASST. VICE PRES. AND MGR., INT'L DEPT., NAT'L BANK OF COMMERCE.

3. MISSION PROPOSES NOW TO CANCEL COLOMBIA AND ECUADOR PORTIONS OF ITINERARY BECAUSE OF LACK OF INTEREST FROM BUSINESS PARTICIPANTS, AND TO CONCENTRATE EFFORTS IN CARACAS, 3-4 DAYS, WEEK OF OCTOBER 18.

4. ADVANCE WORK SCHEDULED WEEK OF SEPT. 27. ADVANCE OFFICER IDENTITY AND SCHEDULE FORTHCOMING SOONEST. ROBINSON

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